



# Retailer Membership

Thank you for your interest in joining the Iowa Grocery Industry Association. IGIA is your state trade association. We represent chain and independent grocers and convenience stores, as well as suppliers, wholesalers, brokers, manufacturers, distributors, and service providers.

## Benefits

### Essential Services

- **Coupon processing** – American Coupon Services (ACS) offers special rates to retail members who become their customers.
- **SHAZAM** – Payment processing
- **Insurance** – Federated Insurance specializes in meeting the insurance needs of retail grocery and convenience stores. Federated offers property, liability, workers' comp and financial protection services.

### Legislative & Regulatory Representation

IGIA is your voice at the Iowa State Capitol, and we have excellent relationships with legislative and regulatory agencies. Our **strong presence** and **active involvement** have saved our member companies in the millions of dollars by fighting against excessive tax increases, crippling regulatory issues and other damaging legislation.

### Industry Communications

You will get **weekly Legislative updates** during the legislative session on current and proposed bills affecting the food industry, as well as subscriptions to the IGIA **quarterly magazine iowa grocer**, the weekly electronic newsletter **EScanner** and **industry alerts**.

### Education

We provide programs to foster leaders within your business, including:

- **Leadership Institute** – education and training for up-and-coming leaders in your organization
- **IGIA Women's Network** – education and networking opportunities to advance women in the grocery industry

### Scholarships

Each year, the Iowa Grocers Education Foundation (IGEF) awards scholarships to youth with ties to the grocery industry. Since 2001, more than \$3 million has been awarded.

IGIA members can offer their own scholarships through the IGEF using the Piggyback Program and avoid the expenses that go along with administering a scholarship.

### Events & Networking

Make connections with other retailers, suppliers and wholesalers across Iowa during IGIA events.

- **Cocktails and Conversations** | spring, summer, fall
- **IGEF Scholarship Golf** | May
- **LEAD Conference** | June
- **IGIA Golf Classic** | August
- **Best Bagger Contest** | August
- **Get Connected Convention** | September
- **Hall of Fame Dinner** | November

## Contact

### STAFF

**Michelle Hurd**, CAE | mhurd@iowagrocers.com  
*President*

**Cara Corkrean**, CAE | ccorkrean@iowagrocers.com  
*VP, Membership and operations*

**Annie Lallier** | alallier@iowagrocers.com  
*Events and member programs specialist*

**Audrey Comer** | acomer@iowagrocers.com  
*Marketing and communications specialist*

 [www.iowagrocers.com](http://www.iowagrocers.com)  515-260-2628

 2540 106th St., Suite 102, Urbandale, IA 50322

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