



LEAD Conference Sponsorships

Tuesday, June 12, 2025 from 9 AM - 2 PM at FFA Enrichment Center in Ankeny, IA

About the Conference: The IGIA LEAD Council is excited to be hosting their second annual LEAD Conference, bringing together up-and-coming and established leaders in the grocery, convenience and food industry. This is a great opportunity for networking, excellent speakers on leadership topics, and a collaborative community service project. This one-day conference is a great glimpse into the content and connections we provide in our annual Leadership Institute.

LEAD Conference sponsorships are a great way to shine a light on your company, products and services. Receive extra visibility and exposure to all the right industry leaders for a small investment that could bring many big returns.

Sponsor Benefits:

- Recognition with company logo on: LEAD Conference webpage, all Conference-specific marketing and communication materials, LEAD Conference Event Guide and signage
- Sponsor acknowledgement during LEAD Conference announcements
- Sponsorship-specific recognition listed below

\$1,000



Lunch: Become a sponsor for the day's lunch, including signage and visibility within printed materials at the event.

\$500



Welcome Refreshments: Become a sponsor for morning refreshments, including signage and visibility within printed materials at the event.

\$500



Break Refreshments: Become a sponsor for break refreshments, including signage and visibility within printed materials at the event.

If you are interested in one of these LEAD Conference Sponsorships or potential other sponsorship opportunities for the event, please contact Audrey Comer at acomer@iowagrocers.com.

Let us know if you would like to explore the possibility of providing specific food/beverage products during the event. We will be happy to work with the venue and explore the best options for including your products. Sponsorship fee would be in addition to any potential product donation.