PLACE YOUR AD IN THE NEXT

iowa grocer

Iowa Products 3-in-1 Advertising Special

Your ad, plus: Your products on the cover and your company profile featured in the magazine

October 21	October 21	October 21
Form below is due	Products for photoshoot due at IGIA office	Final ad and company profile are due

MEMBER PREFERRED ADVERTISING RATES

Ad placement	Lowest member rate	Join IGIA and receive 50% off!
1/2 Page	$1,000	$500
1/4 Page	$600	$300

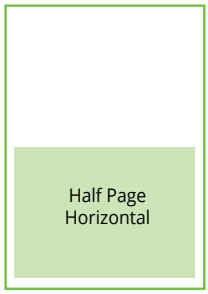
AD POLICIES AND RULES

All advertising is subject to publisher's approval. The publisher reserves the right to reject any objectionable copy. No fraudulent or misleading advertising will be accepted.

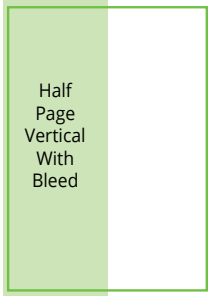
Advertisers and/or advertising agencies assume full liability for all advertising content that they supply and do agree to indemnify and defend the iowa grocer, including its officers, employees and agents, from any and all claims arising therefrom. Rates are based on digital ready materials. Advertisers will be charged a fee at the rate of $100 per hour for unacceptable file formats.

Magazine Ad Placement Options *(Final Magazine Trim Size: 8.5" x 11")*

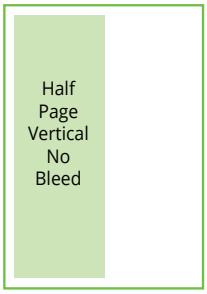
On ads that bleed, please leave all important items like text or images at least .25" away from the trim edge of the ad. The bleed size needs to be an additional .125" to all sides, plus crop marks. We will make the necessary adjustments from there. If you need your ad adjusted, please send collected files that includes the working file, fonts, and images.



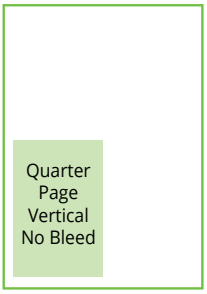
8" x 5.125"
No Bleed



4.5" x 11.5"
.125" bleed & crop marks



4" x 10.5"
No Bleed



4" x 5.125"
No Bleed

AD FILE REQUIREMENTS

- File type: **JPG** (all other file types must be approved beforehand by Cara Corkrean)
- Minimum **300 DPI resolution** when at 100%
- Outline all fonts and embed all photos/graphics
- Colors must be **CMYK build**
- Keep important items at least **1/8" from the trim**
- All bleeds should be at least **1/8" off the trim**

COMPLETE & RETURN BY OCTOBER 21, 2026!

Submit this form and your ad to: **Cara Corkrean, Iowa Grocery Industry Association**

2540 106th Street, Suite 102, Urbandale, IA 50322 | Phone: 515-270-2628 | Email: ccorkrean@iowagrocers.com

Company:	Contact:	
Street Address:		
City:	State:	ZIP:
Email:	Phone:	
Ad File: ☐ Please use the ad on file. ☐ I will submit a new ad.	**Your ad size:** ☐ Half ☐ Quarter	Special instructions:

Authorized Signature _____ **Date** _____