

About the Iowa Grocery Industry Association

IGIA represents food retailers including chain and independent grocers and convenience stores. We also represent wholesalers, suppliers, manufacturers, brokers, and other vendors in the industry.

Supplier membership dues are \$670/year. Membership is by company, so benefits extend to your whole team. **Become a member today!**

www.iowagrocers.com | bit.ly/igiasupplier



1,400+
retail locations

230+
supplier members

2025 Events

Cocktails and Conversations: Apr 22

St. Kilda, West Des Moines, IA

Scholarship Golf: May 20

Beaver Creek Golf Club, Grimes, IA

LEAD Conference: June 10

FFA Enrichment Center, Ankeny, IA

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IGIA Golf Tournament: Aug 20

Legacy Golf Club in Norwalk, IA

Get Connected Convention: Sep 17-18

Hyatt Regency in Coralville, IA

Cocktails and Conversations: Oct 30

Court Ave Brewing, Des Moines, IA

Hall of Fame Dinner: Nov 20

Sheraton in West Des Moines, IA

Members receive registration discounts!

Member Visibility

All members are listed in IGIA's quarterly magazine, the *Iowa Grocer*, as well as online at our VendorStation, a public directory of IGIA's supplier members. Newly-joined members receive a spotlight in the magazine.

Industry Communications

IGIA provides valuable communications to members on topics pertaining to Iowa businesses, state and national legislation, grocery and retail trends, and more. These are resources to you and your company as well as effective and highly viewed opportunities for advertising visibility. Our audience consists of 1,700+ individuals ranging from store-level department managers to CEOs, which makes IGIA channels a great place for targeted advertising within Iowa's grocery industry.

IGIA Publications:

- Quarterly magazine, *iowa grocer*
- Weekly electronic newsletter, *Escanner*
- Weekly IGIA Legislative Update during the legislative session
- Special Industry Alerts

Leadership & Education

Women's Network

Meets quarterly with free and low-cost events to connect women in the industry

Leadership Institute

Extensive program with industry education and training for a select class

LEAD Council

Dedicated to bringing new networking and engagement opportunities to enhance members' connection to IGIA

Scholarship Program

The Iowa Grocers Education Foundation awards scholarships to students who have ties to the grocery industry. We also have a "Piggyback" Scholarship Program which allows member companies to set up their own scholarship awards in their names.

CONTACT US

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