



# IGIA Retailer Membership

*A voice for the strength of Iowa's grocery, convenience and food industry*

The Iowa Grocery Industry Association (IGIA) is your state trade association. We represent chain and independent grocers and convenience stores, as well as suppliers, wholesalers, brokers, manufacturers, distributors, and service providers.

**Contact IGIA for answers or resources so that you can invest your working time with what you know best: focusing on day-to-day grocery operations of serving your community!**



**iowa grocery industry**  
association

**1,400+**  
retail locations

**230+**  
supplier members

## Benefits

### Essential Services

- **Coupon processing** – American Coupon Services (ACS) offers special rates to retail members who become their customers.
- **SHAZAM** – Payment processing
- **Insurance** – Federated Insurance specializes in meeting the insurance needs of retail grocery and convenience stores. Federated offers property, liability, workers' comp and financial protection services.

### Legislative & Regulatory Representation

IGIA is your voice at the Iowa State Capitol, and we have excellent relationships with legislative and regulatory agencies. Our **strong presence** and **active involvement** have saved our member companies in the millions of dollars by fighting against excessive tax increases, crippling regulatory issues and other damaging legislation.

### Industry Communications

Stay in the know! You will receive **weekly Legislative updates** during the legislative session on current and proposed bills affecting the food industry, as well as subscriptions to the IGIA **quarterly magazine iowa grocer**, the weekly electronic newsletter **EScanner**, and **industry and regulatory alerts**.

### Education

We provide programs to foster leaders within your business, including:

- **Leadership Institute** – education and training for up-and-coming leaders in your organization
- **IGIA Women's Network** – professional development and networking opportunities to advance women in the grocery industry

### Scholarships

Each year, the Iowa Grocers Education Foundation (IGEF) awards scholarships to youth with ties to the grocery industry. Since 2001, more than \$3 million has been awarded.

IGIA members can offer their own scholarships through the IGEF using the Piggyback Program and avoid the expenses that go along with administering a scholarship.

### Events & Networking

Make connections with other retailers, suppliers and wholesalers across Iowa during IGIA events.

- **Cocktails and Conversations** | spring, summer, fall
- **IGEF Scholarship Golf** | May
- **LEAD Conference** | June
- **IGIA Golf Classic** | August
- **Best Bagger Contest** | August
- **Get Connected Convention** | September
- **Hall of Fame Dinner** | October

*IGIA retailer dues are calculated on a sliding scale based on weekly sales volume. Reach out today to learn more.*

**CONTACT US**

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