

IGIA Convention Sponsorship Opportunities

Convention sponsorships are a great way to shine a light on your company, products and services. Receive extra visibility and exposure to all the right industry leaders for a small investment that could bring many big returns.

Sponsor Benefits:

- Recognition with company logo on: IGIA Convention webpage, all Convention-specific marketing and communication materials, Convention Event Guide and Convention signage including easel sign and convention sponsor banner
- Sponsor acknowledgement during Convention announcements
- Sponsorship-specific recognition listed below

\$1,000



Coffee

Exclusive coffee provider for Convention. Includes an easel sign with company name and logo next to the coffee throughout the Convention. **Sponsorship fee is in addition to product donation.*

\$1,000



Dinner

Help sponsor our delicious dinner the second evening of our conference. Includes an easel sign with company name and logo next to the meal.

\$1,000



Refreshment
Display

Have a new or innovative snack product you would like to get in front of attendees? Showcase your product during the morning of Sept. 22. **Sponsorship fee is in addition to product donation.*

\$1,000



Check-In
Table

You will have a 6 foot table in our check-in area that you are able to decorate/display with your company's information and do any handouts or giveaways that you would like. Showcase your company to all Convention attendees.

\$1,000



Discover
Coralville

As one of two sponsors of the Discover Coralville, non-golfer event you will support the event for those that would like to explore what Coralville has to offer on the afternoon of Sept. 22. A sign recognizing you as a sponsor will be in the ballroom the morning of Sept. 22.

\$2,000



Shuttle

Sponsor the shuttle that will transport guests to and from our Gallo Kinnick Kickoff Night. A sign recognizing you as the sponsor will be in the shuttle window as well as an easel sign at the Hyatt recognizing you as the sponsor.

If you are interested in one of these Convention Sponsorships, have an idea for a new one or would like to find a way to get involved please contact Annie Lallier, Events and Member Programs Manager at alallier@iowagrocers.com