

Convention Sponsorship Opportunities

Convention sponsorships are a great way to shine a light on your company, products and services. Receive extra visibility and exposure to all the right industry leaders for a small investment that could bring many big returns.

Sponsor Benefits:

- Recognition with company logo on: IGIA Convention webpage, all Convention-specific marketing and communication materials, Convention Event Guide and Convention signage
- Sponsor acknowledgement during convention announcements
- Sponsorship-specific recognition listed below

\$1,000



Coffee

Exclusive coffee provider for Convention. Includes a table tent, with company name and logo, next to your coffee throughout Convention. **Sponsorship fee is in addition to product donation.*

\$1,000



Breakfast Fruit

Exclusive fruit provider for Convention. Includes a table tent, with company name and logo, next to your produce at the breakfast on Sept. 13. **Sponsorship fee is in addition to product donation.*

\$1,000



Silent Auction

Visibility at the silent auction tables where attendees browse and bid on items. Includes a sign with your logo at the auction tables and your name and logo included in the silent auction catalog.

\$1,500



Help attendees stay connected by providing free Wi-Fi throughout the conference. Includes signage and a custom Wi-Fi password with company name.

\$2,000



Cheese Display

We will display and serve half of your cheese at the VIP Ribbon Sponsor Reception on Sept. 12 and the other half during the dinner on Sept. 12. Includes a table tent with company name and logo next to the cheese displays. **Sponsorship fee is in addition to product donation.*

\$3,000



Hotel Key Card

Make a strong first impression when attendees check in for their stay. Your company name and logo will be included on all guests' hotel key cards. Be seen by all attendees throughout their stay.

If you are interested in one of these Convention Sponsorships or have an idea for a new one please contact Annie, Events and Member Programs Specialist, at alallier@iowagrocers.com