

2012

Iowa Grocery Industry Association

RIBBON SPONSOR COMMITMENT FORM

Company Name: _____ Phone: _____ Fax: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ E-Mail: _____

In order to coordinate your complimentary ad (size depends on level of sponsorship), we will need the advertising contact information completed below.

Company Name: _____ Phone: _____

Contact Person: _____ E-Mail: _____

We will:

- SUPPORT AT THE PLATINUM SPONSORSHIP LEVEL—\$12,000
- SUPPORT AT THE BLUE RIBBON SPONSORSHIP LEVEL—\$9,000
- SUPPORT AT THE RED RIBBON SPONSORSHIP LEVEL—\$4,500
- SUPPORT AT THE WHITE RIBBON SPONSORSHIP LEVEL—\$2,500

Mail or fax this form to the IGIA office. Payment deadline for Ribbon Sponsors is January 31, 2012.

- Payment Enclosed
- Bill us

IGIA must receive a signed Ribbon Sponsor Commitment Form in order for the benefits of your investment to begin.

THANK YOU FOR YOUR SUPPORT!

Please call Michelle Hurd at the IGIA office if you should have any questions.

Iowa Grocery Industry Association

Michelle Hurd
2540 106th Ste. 102
Des Moines, IA 50322

Phone 515.270.2628 | Toll Free 800.383.3663 | Fax 515.270.0316

2012

IGIA Ribbon Sponsorship Program



VISIBILITY

ACCESS

LEADERSHIP

Iowa Grocery Industry Association



2012



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IGIA Ribbon Sponsorship Program

VISIBILITY

ACCESS

LEADERSHIP

The Iowa Grocery Industry Association's ribbon sponsorship program provides you with a great return for your investment. Your ribbon sponsorship brings direct value to your business by offering a variety of outlets and events to increase the **VISIBILITY** of your organization. In addition, you will also be provided with **ACCESS** to industry leaders and the opportunity to build key industry connections. Finally, the IGIA ribbon sponsorship program allows you to show great **LEADERSHIP** and support of Iowa's grocery industry.

SPONSORSHIP BENEFITS

All ribbon sponsors receive acknowledgment as a sponsor and supporter of IGIA through:

- Recognition in all 4 issues of the *iowa grocer* magazine
- Recognition in at least 13 issues of the IGIA's electronic newsletter, *E-Scanner*
- Sponsors banners and recognition at all of IGIA's premiere events including Annual Convention, Fall Golf, and Hall of Fame Dinner
- Sponsor recognized with logo on IGIA website, www.iowagrocers.com

PLATINUM SPONSOR INVESTMENT: \$12,000 –NEW–

- 10 – Complimentary Annual Convention registrations
Bonus: Preference for hotel reservations at headquarters hotel
- \$500 Fall Golf Classic credit towards hole sponsorships
- 10 – Complimentary Registrations to the Annual Hall of Fame Dinner
(10 Registrations equals 1 table)
Bonus: Priority Seating at the Hall of Fame Dinner
- Special recognition in the IGIA Hall of Leaders at Annual Convention and Hall of Fame Dinner
- 1 – Complimentary full page color ad in *iowa grocer* magazine (Convention Issue-May/June)
- 1 – Complimentary full page Company Editorial in the *iowa grocer* magazine
- Banner ad on the IGIA's *E-Scanner* newsletter for 1 month (4 issues)
- Company logo to appear on front page of IGIA's website
(Logos will rotate on the front page of the IGIA website upon refreshment of page)
- 1 time special recognition and company feature on IGIA's social media networks, Facebook and Twitter
- Ability to host a table top display @ Annual Convention
- 10% off normal advertising rates when placing an ad in 4 issues of the *iowa grocer* magazine in 2011



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IGIA Ribbon Sponsorship Program

VISIBILITY

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LEADERSHIP

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BLUE RIBBON SPONSOR INVESTMENT: \$9,000

- 8 – Complimentary Annual Convention Registrations
Bonus: Preference for hotel reservations at headquarters hotel
- \$300 Fall Golf Classic credit towards hole sponsorships
- 10 – Complimentary Registrations to the Annual Hall of Fame Dinner
(10 Registrations equals 1 table)
Bonus: Priority Seating at the Hall of Fame Dinner
- 1 – Complimentary Full page Black & White Ad in *iowa grocer* magazine
(Convention Issue-May/June)
- 1 – Complimentary Full page Company Editorial in the *iowa grocer* magazine
- Company logo to appear on front page of IGIA's newly updated website
(Blue Ribbon Sponsor logos will rotate on the front page of the IGIA website upon refreshment of page)
- 8% off normal advertising rates when placing an ad in all 4 issues of the *iowa grocer* magazine in 2011

RED RIBBON INVESTMENT: \$4,500

- 4 – Complimentary Annual Convention Registrations
- \$150 Fall Golf Classic credit towards hole sponsorships
- 4 – Complimentary Hall of Fame Registrations
- 1 – Complimentary 1/2 page Black & White Ad in *iowa grocer* magazine
(Convention Issue-May/June)
- 6% off normal advertising rates when placing an ad in all 4 issues of the *iowa grocer* magazine in 2011

WHITE RIBBON INVESTMENT: \$2,500

- 2 – Complimentary Annual Convention Registrations
- \$75 Fall Golf Classic credit towards hole sponsorships
- 2 – Complimentary Hall of Fame Registrations
- 1 – Complimentary 1/4 page Black & White Ad in *iowa grocer* (Convention Issue-May/June)
- 4% off normal advertising rates when placing an ad in all 4 issues of the *iowa grocer* magazine in 2011