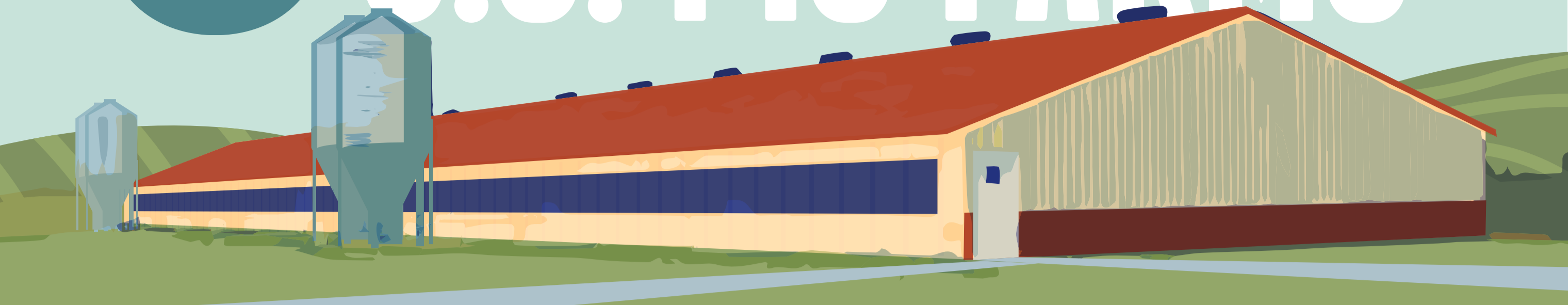


6 Things You Don't Know About U.S. PIG FARMS



1 Pig farms support off-farm American jobs and the U.S. economy.



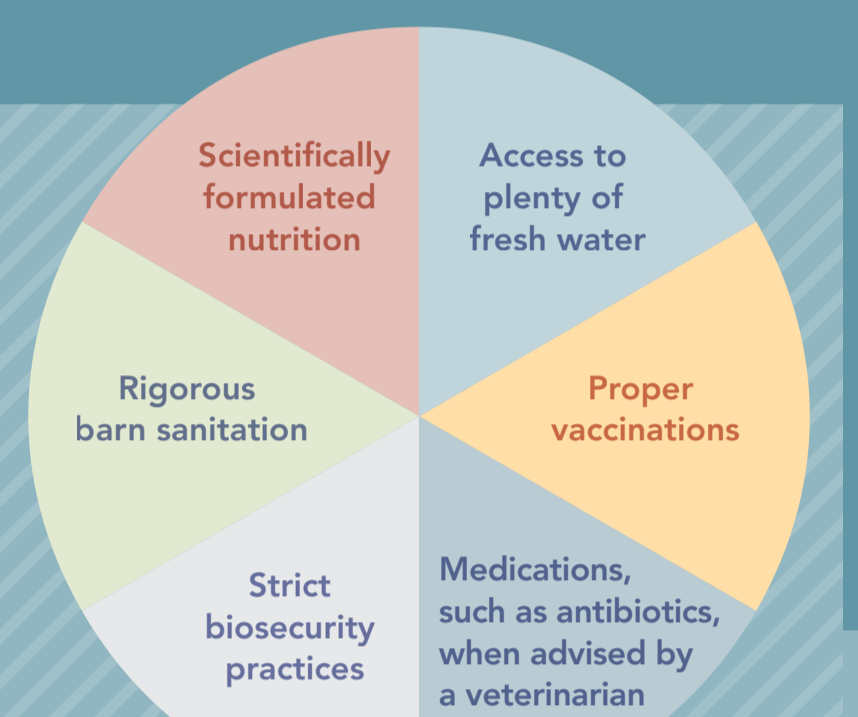
63,000+
PIG FARMERS
produce nearly
22 BILLION
POUNDS
of pork each year.



2 Animal care and health is priority No. 1 each day.

Pig farming is a **24/7/365** days a year job, and the responsibility of animal care is shared by everyone involved – owners, farm managers, animal caretakers, veterinarians and transporters.

TO KEEP PIGS HEALTHY, PIG FARMERS PROVIDE:



3 Pig farms have evolved over the years.

Pig farmers choose how they raise their pigs based on a number of factors including **NUTRITION CHOICES, ANIMAL CARE** and **CURRENT MARKETS.**

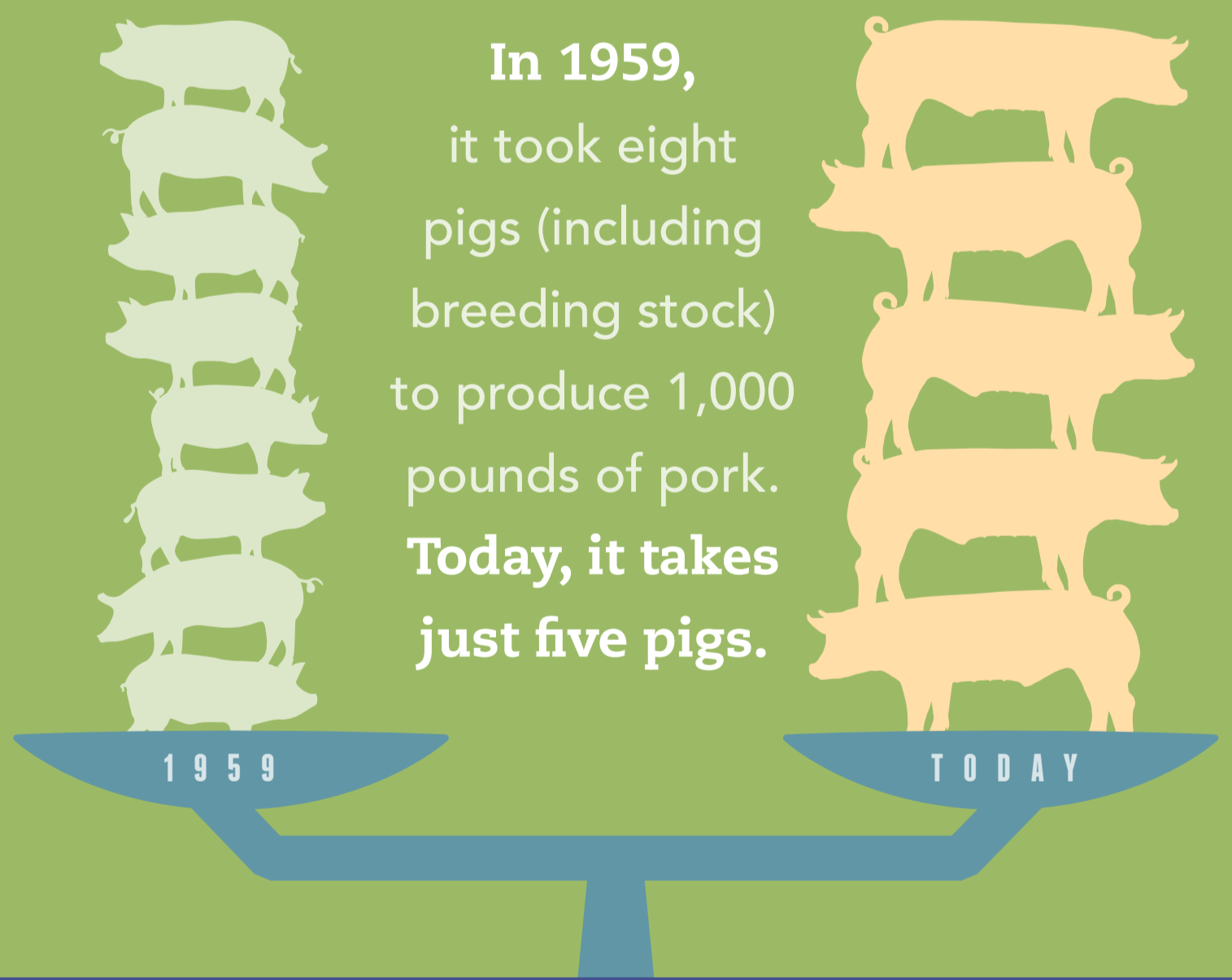


40 YEARS AGO, many pig farmers began raising pigs indoors to protect the animals. Housing options have evolved to improve animal health, comfort and safety.

4 Pig farms are more efficient than ever.

Pig farmers have learned to do **MORE WITH LESS** by embracing technology and using better management practices, such as:

- Enhanced Genetics
- Better Nutrition
- Improved Barns
- Better Biosecurity



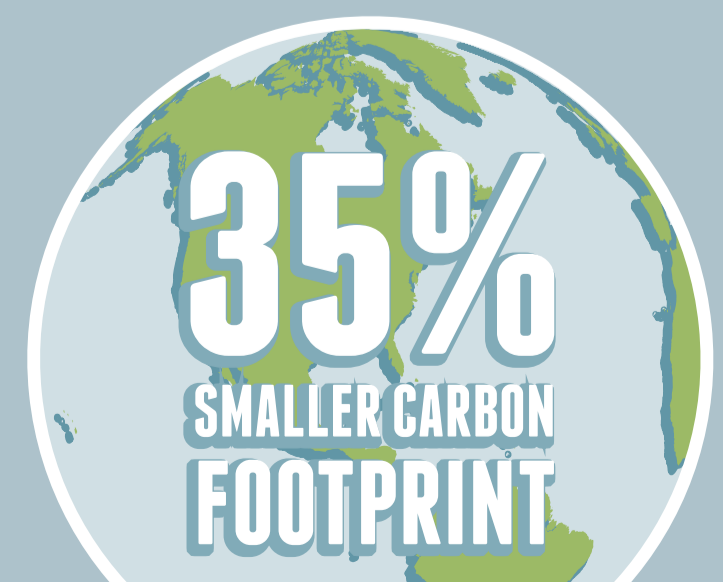
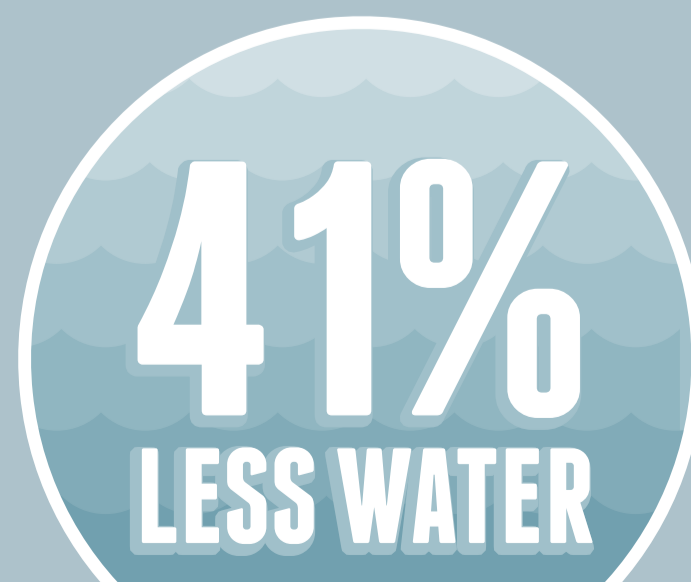
5 Pig farmers are committed to food safety, pork quality and continuous improvement.

Pork Quality Assurance® Plus (PQA Plus®) outlines best practices in food safety and animal well-being.



6 Pig farms are more sustainable than ever.

Data from the past 50 years show that today's pig farms use less resources to produce a pound of pork.



¹ As of October 30, 2015.
Source: Pork Checkoff Quick Facts 2014