

COVID-19 RESPONSE



iowa grocery industry
association

Meat Supply & Pricing

THE COVID-19 CRISIS IS HAVING AN IMPACT ON SOME MEAT PRODUCTS AS A GROWING NUMBER OF PROCESSING PLANTS ACROSS THE COUNTRY HAVE EXPERIENCED TEMPORARY INTERRUPTIONS.

THESE INTERRUPTIONS IN PROCESSING HAVE IMPACTED OUR SUPPLY AND DRIVEN UP COSTS.

THE SUPPLY SHORTAGE IS A DIRECT RESULT OF PROCESSING CAPACITY AND **NOT A MEAT SHORTAGE.**

PLEASE KNOW THAT WHILE YOU MAY EXPERIENCE HIGHER PRICES ON SOME PRODUCTS, THIS IS A DIRECT RESULT OF COST INCREASES IN THE SUPPLY CHAIN AND OUT OF OUR CONTROL. WE WILL CONTINUE TO LOOK FOR WAYS TO MINIMIZE THE IMPACT ON OUR VALUED CUSTOMERS.

AS MEAT PROCESSING WORKERS ARE ABLE TO RETURN TO WORK, WE EXPECT TO SEE PRICES DECLINE AND OUR IN-STORE SUPPLY TO RETURN TO NORMAL.

Thank you for your patience and understanding as we all work through these difficult times together.

Be safe and be well.