



Conversion Connection



You have helped us reach the final stages of the conversion to the new lottery system. All of the new terminals and communications equipment have been installed and we are in the process of fine tuning it. Thank you for your patience and for working with us during this enormous project. Replacing terminals and communications equipment in over 2,300 locations is no small task, but with your help we have been able to get it accomplished on time!

It's now time to start talking about the final conversion of the new system and the new items that will be coming your way. We will be rolling out several new items in the coming months, but this update will look at the first items and how they will affect you.

Regards,

Terry Rich, Iowa Lottery CEO

System Conversion Night: July 2, 2011



The terminals/system will be closing down early (approximately 11 p.m.).

- Data from the old system will be migrated to the new system.
- Software updates will be delivered to the terminals.

NOTE: It is essential that the terminals remain powered up.

- Your terminal does not need to be logged on, just have it powered up so we can communicate with the terminal.

Due to the time needed to transfer data and enable processes, the terminals will be down for a longer time than normal. We anticipate that normal functionality will return at approximately 7 a.m.

New Items Beginning July 3, 2011

End of Day Will Be Midnight

The end of the Lottery's accounting day will now be midnight instead of 1:30 a.m.

- Terminals should be back up for sales and validation by 12:30 a.m.
- Reports should be available by 1:30 a.m.

Advanced Plays

- Players will be able to pick the start date (within a limited range) of the plays on the ticket.
- The default start date will always be the next available draw.

Coupons will be different

- All current coupons expire on July 2, 2011.
- All new coupons will have a bar code on them.
- **You must scan the bar code BEFORE the play is made.**
- The bar code is designed to produce a play that corresponds with the offer on the coupon.
- **Each coupon is a single-use coupon. Once entered into the system, it cannot be used again.**
- The terminal will allow you to scan a play slip or press the "Easy Pick" button. Touch "Cancel" to exit the screen.
- You are automatically credited for the coupon.
- You do not need to return the coupon to the lottery. Keep it for balancing purposes and then destroy it when finished.

Cancelled Tickets (Pick 3, Pick 4 & \$100,000 Game)



- You can still cancel tickets in these games, but the lottery will no longer pick them up.
- Use the cancelled tickets for balancing purposes and then destroy the ticket when you are finished.

\$100,000 Cash Game Tickets – Free Tickets

- When the player wins a free play, the terminal will automatically print the player an Easy Pick for the next drawing.
- The value of the free tickets will be included in the Cashes line on reports.
- There will be a line on the bottom of the reports that notes how many free tickets were awarded. This line is for notification purposes only as the value of the free plays was included in the Cashes line.



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Week-To-Date Reports

- The “Week-To-Date” reports will be removed from the Report menu choices. You will be able to get the same information from the “Weekly” reports in the Reports menu.
- There will be new report offerings like Top Prizes Remaining. Visit the Reports section to see all of those offered.

2D Bar Codes

On Lotto Tickets

The transition to the 2D bar code on the lotto tickets should help the read rate when players check their tickets on the ticket checkers.

On Instant Tickets

Using the 2D bar code under the Scratch 2 Cash box on the front of the ticket, players will be able to check their instant tickets on the ticket checkers. This is the same bar code that you use to cash the instant tickets.



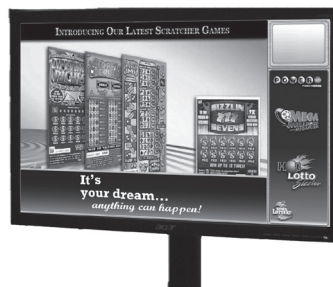
Terminal Message

The Lottery will be able to send more detailed terminal messages to retailers with the new system.

Flat Panel Monitor Content

After July 3, you will see more variety in the messages that appear on the monitors and the messages will change more frequently.

There will be enhanced Amber Alert capabilities.



Sales Verification for High-Dollar Lotto Tickets

- Every ticket of \$5 or more will have a confirmation screen.
- Every ticket of \$50 or more will have a second confirmation screen that will also ask you to input a number to assure that you want to produce the ticket.

Sales Rep Functions

You will no longer have to sign off of the terminal so the reps can complete their sales functions.

Claim Form

- A claim form will be automatically generated for every ticket winning more than \$600.
- Only one claim form will be generated per winning ticket.



In the Coming Months...

The Lottery will continue to roll out new features in the weeks ahead. Look for these features in the coming months:

Internet-Based Retailer Training

Known as Lottery UniverCity, this will be a training program accessible through the Internet.

Instant Ticket Balancing

Scan the tickets in your dispenser to balance your inventory.

Ticket Replay

Scan the player's existing ticket instead of a play slip to produce a new ticket.

Retailer Corner

- Retailers will be able to get their weekly statements through a special retailer web page.
- Additional reporting capabilities to aid retailers

Age Verification

Scan the player's driver's license to verify their age