

2019



Become a Ribbon Sponsor

Join these savvy marketers in gaining visibility, access and leadership

2018 Ribbon Sponsors

Platinum Level — \$12,000

- Coca-Cola
- E & J Gallo Winery
- Fareway Stores
- Hy-Vee
- PepsiCo
- SHAZAM
- Wells Enterprises

Blue Level — \$9,000

- AE Dairy
- Associated Wholesale Grocers
- Grocers
- Bernatello's Pizza
- Bimbo Bakeries USA
- Cylinder Express
- General Mills
- Hiland Dairy

Red Level — \$4,500

- ACOSTA Sales & Marketing
- Advantage Solutions
- Anheuser Busch
- Casey's General Stores
- Constellation Brands
- Dairy Pure/Land O' Lakes
- Federated Insurance
- Iowa Lottery
- Kellogg Company
- Kemps
- Keurig Dr Pepper
- The KraftHeinz Company
- Kum & Go
- Kwik Star
- MillerCoors
- Old Dutch Foods
- Principal Financial Group
- Shearer's Snacks
- Shullsburg Creamery
- Southern Glazer's Wine & Spirits
- Unilever
- Versova Eggs

White Level — \$2,500

- Alliant Energy
- Altria Client Services
- American Pop Corn Company
- Arctic Glacier
- Bacardi USA
- BAR-S Foods
- Barilla
- The Boston Beer Company
- Cameron's Coffee
- Capital City Fruit
- Certo
- CliftonLarsonAllen
- Cookies Food Products
- Crossmark Sales & Marketing
- Crystal Farms
- Dakota Growers Pasta Co.
- Daymon
- Fairlife
- Famous Dave's Products
- Frontier Co-op
- Gurley's Foods
- The Hershey Company
- Hockenberg Newburgh
- Holmes Murphy
- Hormel Foods
- Hussmann
- INSPRO Insurance
- Johnson Brothers of Iowa
- Land Mark Products
- LUXCO Spirited Brands of Iowa
- Mueller Yurgae Associates
- Pan-O-Gold Baking Company
- Pilgrim's Pride
- R.J. Reynolds
- Rose Acre Farms
- RSM US
- Sazerac
- Sparboe Companies
- SpartanNash
- Tyson Foods
- Verena Street Coffee
- Voss Distributing/Red Bull

QUESTIONS? Call Cara Corkrean

2540 106th Street, Suite 102
Urbandale, IA 50322

Phone 515.270.2628 | Toll Free 800.383.3663 | Fax 515.270.0316

Ribbon Sponsors receive high-profile visibility in all IGIA communications like the *iowa grocer* magazine.

2018 IGIA RIBBON SPONSORSHIP PROGRAM

2018 PLATINUM
Coca-Cola
E & J Gallo Winery
Fareway Stores
Hy-Vee
PepsiCo
SHAZAM
Wells Enterprises

2018 BLUE
AE Dairy
Associated Wholesale Grocers
Bernatello's Pizza
Bimbo Bakeries USA
Cylinder Express
General Mills
Hiland Dairy

2018 RED
ACOSTA Sales & Marketing
Advantage Solutions
Anheuser Busch
Casey's General Stores
Constellation Brands
Dairy Pure/Land O' Lakes
Federated Insurance
Iowa Lottery
Kellogg Company
Kemps
Keurig Dr Pepper

2018 WHITE
Alliant Energy
Altria Client Services
American Pop Corn Company
Arctic Glacier
Bacardi USA
BAR-S Foods
Barilla
The Boston Beer Company
Cameron's Coffee
Capital City Fruit
Certo
CliftonLarsonAllen
Cookies Food Products
Crossmark Sales & Marketing
Crystal Farms
Dakota Growers Pasta Co.

The **EScanner** weekly electronic newsletter

The **iowa grocer** magazine

The IGIA Website, Facebook and Twitter.

iowa grocery industry association

2019



IGIA Ribbon Sponsorship Program



VISIBILITY

ACCESS

LEADERSHIP



2019



IGIA Ribbon Sponsorship Program

VISIBILITY

ACCESS

LEADERSHIP

The Iowa Grocery Industry Association's Ribbon Sponsorship program provides you with a great return on your investment. Your ribbon sponsorship brings direct value to your business through a variety of outlets and events to increase the **VISIBILITY** of your organization, give you **ACCESS** to industry leaders and the opportunity to build key industry connections. Plus, an IGIA ribbon sponsorship demonstrates your great **LEADERSHIP** in supporting Iowa's grocery industry.

IGIA Ribbon Sponsor Benefits

PLATINUM SPONSOR INVESTMENT: \$12,000	BLUE RIBBON SPONSOR INVESTMENT: \$9,000	RED RIBBON SPONSOR INVESTMENT: \$4,500	WHITE RIBBON SPONSOR INVESTMENT: \$2,500
<ul style="list-style-type: none"> • Recognition in all four issues of the <i>iowa grocer</i> magazine • Recognition in all issues of <i>EScanner</i> electronic newsletter • Recognition on sponsor banners at all of IGIA's premiere events including Annual Convention and Hall of Fame Dinner • Recognition with your logo on the sponsor page of IGIA's website: www.iowagrocers.com 	<ul style="list-style-type: none"> • Recognition in all four issues of the <i>iowa grocer</i> magazine • Recognition in all issues of <i>EScanner</i> electronic newsletter • Recognition on sponsor banners at all of IGIA's premiere events including Annual Convention and Hall of Fame Dinner • Recognition with your logo on the sponsor page of IGIA's website: www.iowagrocers.com 	<ul style="list-style-type: none"> • Recognition in all four issues of the <i>iowa grocer</i> magazine • Recognition in all issues of <i>EScanner</i> electronic newsletter • Recognition on sponsor banners at all of IGIA's premiere events including Annual Convention and Hall of Fame Dinner • Recognition with your logo on the sponsor page of IGIA's website: www.iowagrocers.com 	<ul style="list-style-type: none"> • Recognition in all four issues of the <i>iowa grocer</i> magazine • Recognition in all issues of <i>EScanner</i> electronic newsletter • Recognition on sponsor banners at all of IGIA's premiere events including Annual Convention and Hall of Fame Dinner • Recognition with your logo on the sponsor page of IGIA's website: www.iowagrocers.com
• 10 – Complimentary Annual Convention registrations	• 8 – Complimentary Annual Convention registrations	• 4 – Complimentary Annual Convention registrations	• 2 – Complimentary Annual Convention registrations
• \$500 Fall Golf Classic credit toward hole sponsorships	• \$300 Fall Golf Classic credit toward hole sponsorships	• \$150 Fall Golf Classic credit toward hole sponsorships	• \$75 Fall Golf Classic credit toward hole sponsorships
• 10 – Complimentary registrations to the Annual Hall of Fame Dinner (10 registrations equals one table) Bonus: Priority seating at the Hall of Fame Dinner	• 8 – Complimentary registrations to Hall of Fame Dinner (10 registrations equals one table) Bonus: Priority Seating at the Hall of Fame Dinner	• 4 – Complimentary Hall of Fame registrations	• 2 – Complimentary Hall of Fame registrations
• 1 – Complimentary full-page, color ad in the Convention Issue-May/June of the <i>iowa grocer</i> magazine (Value: \$1,999)	• 1 – Complimentary half-page color ad in the Convention Issue-May/June of the <i>iowa grocer</i> magazine (Value: \$1,199)	• 1 – Complimentary quarter-page, color ad in the Convention Issue-May/June of the <i>iowa grocer</i> magazine (Value: \$699)	• 1 – Complimentary eighth-page, color ad in the Convention Issue-May/June of the <i>iowa grocer</i> magazine (Value: \$399)
• 10% off normal advertising rates in the <i>iowa grocer</i> magazine in 2019 (in addition to your free ad in the Convention magazine)	• 8% off normal advertising rates in the <i>iowa grocer</i> magazine in 2019 (in addition to your free ad in the Convention magazine)	• 6% off normal advertising rates in the <i>iowa grocer</i> magazine in 2019 (in addition to your free ad in the Convention magazine)	• 4% off normal advertising rates in the <i>iowa grocer</i> magazine in 2019 (in addition to your free ad in the Convention magazine)
• Company logo to appear in rotation on home page of IGIA's website (logos will rotate upon refreshment of the home page)	• Company logo to appear in rotation on home page of IGIA's website (logos will rotate upon refreshment of the home page)		
• 12-month ad on IGIA's Website iowagrocers.com (Ad provided by member to IGIA Specs: 500 pixels wide x 130 pixels tall; jpeg, pnf or gif format)			
• Special recognition in the IGIA Hall of Leaders at Annual Convention and Hall of Fame Dinner			
• Complimentary full-page Ad in Convention Event Guide			