



Iowa Grocery Industry Association

2010 RIBBON SPONSOR COMMITMENT FORM

Company Name: _____ Phone: _____ Fax: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ E-Mail: _____



As part of your ribbon sponsor benefits, the IGIA will need the advertising contact information below completed to coordinate your complimentary company advertisement (size depends on level of sponsorship).

Company Name: _____ Phone: _____ Fax: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ E-Mail: _____

We will:

- SUPPORT AT THE BLUE RIBBON SPONSORSHIP LEVEL—\$8,000
- SUPPORT AT THE RED RIBBON SPONSORSHIP LEVEL—\$4,000
- SUPPORT AT THE WHITE RIBBON SPONSORSHIP LEVEL—\$2,000
- OTHER _____

Mail or fax this form to the IGIA office. Payment deadline for Ribbon Sponsors is January 31, 2010.

Payment Enclosed

Bill us

IGIA must receive a signed Ribbon Sponsor Commitment Form in order for the benefits of your investment to begin.

THANK YOU FOR YOUR SUPPORT!

Please call Michelle Hurd at the IGIA office if you should have any questions.

Iowa Grocery Industry Association
515.270.2628 • 800.383.3663 • 515.270.0316 (fax)

2010

Investing in Iowa's Grocery Industry

Ribbon SPONSORSHIP PROGRAM



Iowa Grocery Industry Association
2540 106th Street, Suite 102 • Des Moines, Iowa 50322
Phone: (515) 270-2628 • Fax: (515) 270-0316
info@iowagrocers.com • www.iowagrocers.com





Invest In Iowa's GROCERY INDUSTRY

The Iowa Grocery Industry Association's Ribbon Sponsorship Program provides you with the greatest value for your investment. Your ribbon sponsorship offers a variety of outlets to network with colleagues, promote your organization and support programs for Iowa's grocery industry.

All ribbon sponsors receive exclusive benefits as a sponsor and supporter of the IGIA through:

- Complimentary Convention Registrations
- Fall Golf Classic Hole Sponsorship Credit
- Complimentary Hall of Fame Dinner Registrations
- Complimentary magazine advertisement
- Discounted magazine advertising rates

(See next page for exact benefits based on ribbon sponsor level)

Additional acknowledgement received by ribbon sponsors include:

- Recognition in all 4 issues of the *iowa grocer* magazine
- Recognition in at least 6 issues of the *Scanner* newsletter
- Supplier Member Directory in each issue of the *iowa grocer* magazine
- Recognition at the IGIA Annual Convention (Event programs, signage displayed at each event location and presentation of sponsors at the banquet dinner)
- Recognition at the IGIA Hall of Fame Dinner (Event programs, signage and presentation of sponsors during dinner)
- Company logos posted on the IGIA Web site – www.iowagrocers.com



Sponsorship BENEFITS

Blue Ribbon Investment: \$8,000

- 8 – Complimentary Annual Convention Registrations
Bonus: Preference for hotel reservations at the Arrowwood Resort
- \$300 – Fall Golf Classic credit towards hole sponsorship
- 10 – Complimentary Registrations to the Annual Hall of Fame Dinner (10 registrations equals one table)
Bonus: Priority seating at the Hall of Fame Dinner
- 1 – Complimentary full-page, black and white advertisement in the *iowa grocer* magazine (Convention Issue: May/June)
- 1 – Complimentary full-page company editorial in the *iowa grocer* magazine
- Company logo to appear on front page of the IGIA's Web site
(Blue Ribbon Sponsor logos will rotate on the front page of the IGIA Web site upon refreshment of page)
- 10% off normal advertising rates when placing an ad in all 4 issues of the *iowa grocer* magazine in 2010

Red Ribbon Investment: \$4,000

- 4 – Complimentary Annual Convention Registrations
- \$150 – Fall Golf Classic credit towards hole sponsorship
- 4 – Complimentary Registrations to the Annual Hall of Fame Dinner
- 1 – Complimentary 1/2-page, black and white advertisement in the *iowa grocer* magazine (Convention Issue: May/June)
- 7% off normal advertising rates when placing an ad in all 4 issues of the *iowa grocer* magazine in 2010

White Ribbon Investment: \$2,000

- 2 – Complimentary Annual Convention Registrations
- \$75 – Fall Golf Classic credit towards hole sponsorship
- 2 – Complimentary Registrations to the Annual Hall of Fame Dinner
- 1 – Complimentary 1/4-page, black and white advertisement in the *iowa grocer* magazine (Convention Issue: May/June)
- 5% off normal advertising rates when placing an ad in all 4 issues of the *iowa grocer* magazine in 2010